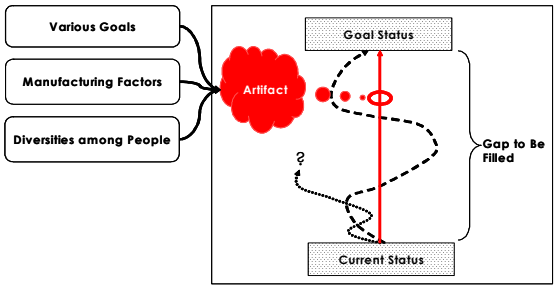
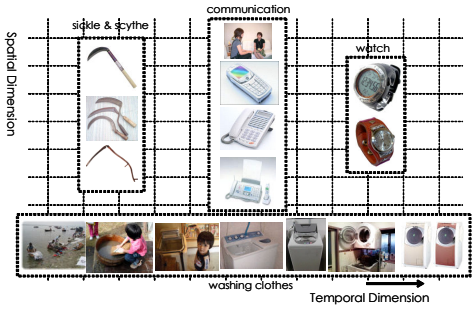
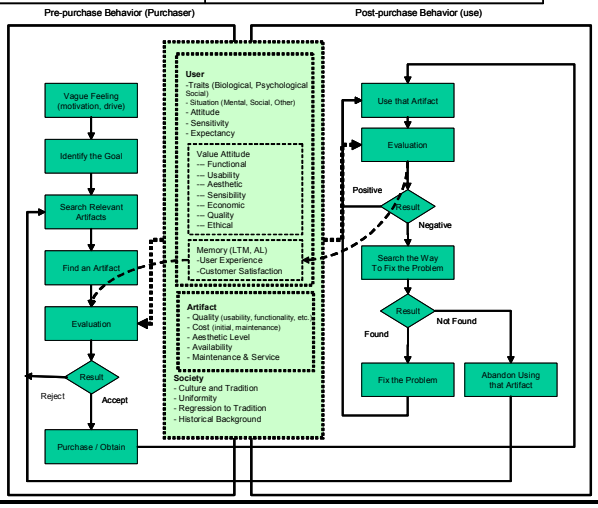
発表タイトル	人間の多様性と人工物の多様性（人工物発達学の視点）
発表者所属名	メディア社会文化専攻(メディア教育開発センター)
発表者氏名	黒須正明

発表内容





Traits	Context	Attitude
Biological Traits **Age, Generation** (Senior, Middle-aged, Young, Children, Baby) **Sex, Gender** (Male, Female, Gender Identity Disorder) **Physical Traits** (Upper Limb Disorder, Lower Limb Disorder, Paralysis, Pregnancy, Hurt, Handedness, etc) **Cognitive Traits** (Visual Disorder: Poor-sightedness, Inborn Blindness, Acquired Blindness, Color-Blindness, etc.) (Hearing Impaired) (Cognitive Impaired) **Body Dimension** (Height, Weight, Hand Size, Arm Length, Leg Length, Flexibility, Hand Power, Fine Operation, etc)	**Mental Condition** **Emotional Condition** (Stable, Unstable, Urgent, etc) **Level of Consciousness** (Sleep, Indistinct, Aroused, Over-excited)	**Individual Preference** (Many Preferences, No Preferences, etc) **Political Attitude** (Left-winged, Right-winged, Neutral) **Religion** (No Religion, Buddhism, Isram, Christianity, Newly-risen Religion, etc) **Regression to Tradition** (Conservative, Innovative, Radical, etc) **Social Attitude** (Individualism, Collectivism, Antisocial, etc)
Psychological Traits **Personality** (ex. Big-Five: Openness, Conscientiousness, Extraversion, Agreeableness, Neuroticism) **Mental Traits** (Sensitivity, Sensibility, Psychological Disorder (Psychosis, Neurosis, Personality Disorder, Mental Retardation), etc) **Knowledge and Skill** (Novice, Expert, Literacy) **Intelligence Type** (ex. Fluid Intelligence, Crystallized Intelligence) **Learning Style** (Systematic Learning, Ad-hoc Learning, Trial and Error, etc)	**Everyday Life** **Economic Situation** (Income Level, Regularity of Income, etc) **Freedom** (Free Situation, Staying in the Office or School, In Custody, etc) **Lifestyle** (Workaholic, LOHAS, DINKS etc) **Educational Background** (Junior High, High School, College, Graduate School, etc) **Social Position** (Salaried Employee, Self-Employed,)	**Value Attitude** (Functional Value Attitude, Usability Value Attitude, Aesthetic Value Attitude, Sensibility Value Attitude, Economic Value Attitude, Quality Value Attitude, Ethical Value Attitude)
	Situational Factors **Urgency** (Normal Situation, Urgent Situation) **Temporary Condition** (Heavy Baggage, Bulky Clothing, etc)	
	Physical Context **Geographical Environment** (Big City, Small City, Isolated Place, etc) **Physical Environment** (Temperature, Humidity, Illumination, Noise Level, etc)	
	Socio-Cultural Context **Historical Background** (Ruling Class, Ruled Class, Oppressed Class, etc) **Cultural Background** (Ethnic Culture, Nation Culture, Local Culture, Family Culture, Generation Culture, etc) **Language** (Japanese, English, Chinese (Mandarin, Cantonese, etc), etc) **Civilized Level** (Civilized area, developing area, etc.)	

- 素朴な問い「これだけ色々な人工物があるんだし、その中から一番自分に適したものを選んでいるとすれば、人々は満足しているといえるのだろう‥か?」「そもそも満足するってどういうこと?」
- いささか斜めに転じて「人々を満足させるために、どのような人工物を設計したり提供したりすればいいの?」‥製造業やサービス業の問い